



### About the Consultant



Guinevere Ho is a U.K. Certified Image & Etiquette Consultant. Her delivery is to keep it fresh such that participants walk away with

practical skills. Guinevere has extensive experience in facilitating corporate workshops and one-to-one coaching sessions for executives and forward thinking business leaders.

### How to Register?

Call: 8163-8169

Email: [info@imagemasteryint.com](mailto:info@imagemasteryint.com)

*\* Image Mastery International reserves the right to offer alternative dates to participants for optimal learning purposes.*

### Workshop Venue

Image Mastery Studio  
Blk 219, Pasir Ris St. 21

Maximum of up to 8 participants per session.

### Who should Attend?

- ✓ Managers
- ✓ Entrepreneurs
- ✓ Executives moving to a new role
- ✓ Bankers, sales and marketing professionals
- ✓ Anyone who wants to look and feel confident

### An Effective Image - The Booster for Your Success!

**YOUR IMAGE** is the impression you give to the world; it speaks loudly about "who you are", impacts how you feel about yourself and significantly influence the way others perceive you.

Having the right image for your career and your life is priceless, and the most overlooked "Element of Success." Many men and women ignore their image at their own peril!

Gain eye-opening insight to the power of non-verbal communication. Learn valuable image secrets to control people's reactions to you and how they treat you, and how to improve your success with colleagues, clients, management and investors. Packed with demonstrations and hands-on activities, our highly participative workshops will make learning **Fun, Enjoyable and Effective!**

- Don't lose a client because of your appearance or body language.
- Don't get passed over for a promotion because you don't look the part, or because your image looks dated.
- Get the respect and recognition you deserve, and give your self-confidence a booster!

### Clients' Before & After Photos



### Clients Rave ...

"Guinevere is a very warm and approachable speaker. Her professional knowledge coupled with the sharing of personal experiences and hands-on activities created a very educational, insightful and fun workshop for the audience!" **Ms Athena Binte Abdul Aziz, National Library Board**

"Guinevere's tips on how to behave during a fine dining event will come in very handy for my future dinner meetings. Thank you!" **Mr Gerard Bisoni, Regional Sales Manager**

# IMAGE MASTERY INTERNATIONAL PRESENTS “AN EFFECTIVE IMAGE – THE BOOSTER FOR YOUR SUCCESS”

## Workshop 1: COLOUR & STYLE FOR SUCCESS (A Ladies' Colour, Figure & Style Management Workshop)

Do you have a wardrobe full of clothes but have 'nothing' to wear?

Do you often wear clothes that don't make you feel or look great?

Is your wardrobe full of black, grey or brown colour clothings?



Discovering your most flattering colour palette is the first step to dressing attractively.

Wearing your best range of colours will make you look younger, radiant and help you project a really positive image.

Learn how your personality traits affect what you wear, what you feel comfortable wearing, and what looks best on you. The good news is you

don't have to be model thin to look good; you just need to master the image secrets and dress to flatter your figure strengths!

Remember the last time someone commented on how great you looked? What were you wearing? You'll most probably find out that it was one of your best colours and style - so book our workshop today and keep those compliments flowing!

## Workshop 2: DRESS FOR SUCCESS (A Men's Image Workshop)



Colour management is the first step to help men improve their image as men do not have the option of wearing make-up and many men don't colour their hair. Learn how to mix and match colours in your tie, shirt and pants to project the image you want, be it to appear more in control, powerful or trustworthy.

Looking good and confident is much more than just putting on your shirt and jeans. Learn how to create your desired signature style that best compliments your facial features, height and body shape.

Transform your image today to boost your careers, incomes, and your lives with our men's image management workshop.

### What You will Learn:

- ✓ How your Image affects Your Personal & Professional Success
- ✓ The Impact of Colours in Dressing
- ✓ How to Match and Co-Ordinate Colours for Visual Impact
- ✓ How to Mix & Match Colours to Project Credibility and Approachability
- ✓ Improve your Colour-Sense and Clothing-Coordination
- ✓ How to Dress to reflect your Style to Save Time and Money
- ✓ Learn how to Select Flattering Necklines and Accessories to Compliment Your Face Shape
- ✓ Capitalizing on Your Physique with Scale and Proportions
- ✓ Gain New Insights on How To Make Better Selections in Clothes to Look Great
- ✓ Improve your Self-Confidence

### Workshop Dates:

- 14/09/13, Sat, 2.00pm - 6.00pm
- 12/10/13, Sat, 2.00pm - 6.00pm
- 23/11/13, Sat, 2.00pm - 6.00pm
- Registration starts at 1.30pm

### Workshop Fee:

- S\$80.00/participant

### What You will Learn:

- ✓ How your Image Affects Your Personal & Professional Success
- ✓ Understand Colour Psychology
- ✓ Learn how to Colour match to Get the Desired Results
- ✓ Learn How to Buy & Use Glasses and Accessories to Look More Polished and Powerful
- ✓ Understand your Body Shape
- ✓ Gain New Insights on How to Make Better Selections in Style of Clothes, Ties, Socks and Shoes to Look and Feel Great
- ✓ Improve your Self-Confidence

### Workshop Dates:

- 15/09/13, Sun, 2.00pm - 6.00pm
- 24/11/13, Sun, 2.00pm - 6.00pm
- Registration starts at 1.30pm

### Workshop Fee:

- S\$80.00/participant